

2019 AGM Speaker



Bio: Dr. Nancy Arsenault

Nancy Arsenault is a cultural explorer who loves immersing herself with the locals, seeking unadvertised, off-the-beaten-track treasures consisting of local cuisine balanced with hiking or cycling and enjoying local theatre. As the Managing Partner of the Tourism Café Canada, Nancy is a Canadian expert in experiential travel, product development, tourism training and destination development.

Nancy is happiest when she is working with small and medium businesses and destinations in rural communities. Her experience as an entrepreneur, business owner, business coach, educator, researcher, writer, heritage site manager, senior government employee and ministerial advisor have shaped her view of the world and the potential for tourism to be a positive influence. Nancy has been a member of the RTO8 coaching team for the past two years, and just finished teaching her 42nd Edge of the Wedge course on experiential travel.

A passionate believer in the power of partnerships, she believes in their company's mantra: *"Do what you do best, partner for the rest."* When she is not at her desk, you'll find her cycling, hiking, gardening and enjoying her newest passion – salsa dancing.

Join Nancy at the RTO8 Annual Partner Meeting June 18th at Elmhirst's Resort.