



Partnership Logo Usage Guidelines

Partnership Allocation Program recipients are required to acknowledge the support of the Ministry and RTO8 in all print and digital materials related to the supported project, where possible.

Preferred language to be used by partner when acknowledging support is “Supported by” or “In Partnership with” rather than “Sponsored by”.

Please note the following:

- The Ontario Yours to Discover logo (and the Kawarthas Northumberland logo provided with contract) on all **consumer** related materials.
- The Ontario Trillium logo and the RTO8 logo (provided with contract), on all **industry** related materials.
- RTO8 reserves the right to approve all logo placements prior to public release or production.
- Any public announcements/media releases require pre-approval of RTO8.

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